

TO ALL BUDDING JULES
VERNES, WELCOME TO WHERE
AUDACITY THRIVES



nantes

saint-nazaire

NANTES ! SAINT-NAZAIRE !

Two names for a shared territory that rocks Western France. Today more than ever, Nantes Saint-Nazaire is spreading its wings. We invite budding Jules Vernes, super-achievers, visionary entrepreneurs, people who love living local and who want to enjoy the good life to move to this land of opportunity.

Do you want to join us? Welcome!

WHY HERE RATHER THAN ELSEWHERE?



Johanna Rolland
Mayor of Nantes
President of Nantes Metropole

"It's here, rather than elsewhere, because Nantes Saint-Nazaire has what it takes to drive and sustain economic initiatives. Beyond its creative and innovative identity, our region is proud of its ability to lead and develop networks, to play as a team, to come up with solutions, to mix up talents and to nurture creative friction between: industry and digital, culture and tourism, health and design, and energy and architecture.

It's here, rather than elsewhere, because Nantes Saint-Nazaire is never complacent, and more connected than ever: an accessible, digital and highly influential region! A region's appeal can obviously never be ordained - it's simply something we experience here every single day."

"It's here, rather than elsewhere, because we are devoting the resources necessary to making Nantes Saint-Nazaire a metropolis that is recognised at both European and world level: with €2.3 billion of public investment, we are one of the French metropolitan areas most willing to invest.

It's here, rather than elsewhere, because our region's quality of life knows how to attract people and keep them! Leaving the office to head for a drink on the banks of the Loire, on Monsieur Hulot's beach or the Saint-Nazaire seafront; exploring the works at the Estuaire; attending the Les Escales festival or the Rendez-vous de l'Erdre; escaping to La Folle Journée or Voyage à Nantes - you can't put a price on that..."



David Samzun
Mayor of Saint-Nazaire
President of the Saint-Nazaire
Agglomération



Yann Trichard
President of Nantes Saint-Nazaire
Chamber of Commerce and Industry

"It's here, rather than elsewhere, because Nantes Saint-Nazaire is a land in which today's economy is clearly made of creativity, agility, co-construction and cooperation. This is in the DNA of a region that counts on all its human talents, and on its openness to the world to build the appeal that results in activities, and thus creates jobs.

It's here, rather than elsewhere, that industrial momentum is outstanding within our country, and that the digital transformation of our companies is taking shape day by day, driven by a highly successful digital sector. Here, the fabric of higher education and research is developing, targeting world-class excellence - especially in the fields of management, health and design."

BY AIR,
NANTES IS **1 HOUR**
FROM LONDON

• LONDRES

• AMSTERDAM

1 HOUR 30 MIN.
FROM AMSTERDAM BY AIR



1 MAJOR SEAPORT

25 MILLION METRIC TONS A YEAR

16,900 INDIRECT JOBS

CONNECTIONS TO OVER 400 PORTS WORLDWIDE

• RENNES

NANTES SAINT-NAZAIRE

• ANGERS



1 HOUR
FROM PARIS BY AIR
(8 flights per day)

• PARIS



2 HOURS
FROM PARIS BY TRAIN
(22 return trips per day)




1 HOUR
DRIVE FROM RENNES
OR ANGERS

1 AIRPORT
CONNECTING IT TO MORE THAN
75 INTERNATIONAL DESTINATIONS

1 HOUR 30 MIN.
FROM MADRID BY AIR

• MADRID



**1 HOUR
50 MIN.**
FROM BERLIN
BY AIR

• BERLIN

GOT A BUSINESS IDEA AND STILL NOT SURE WHERE YOUR HEADQUARTER SHOULD BE? HERE'S WHY YOU SHOULD CHOOSE NANTES SAINT-NAZAIRE!

- Here, the local ecosystem boosts projects P. 6 - 7
- Here, you can be at the office in the morning... and at the beach later on P. 8 - 9
- Here, the 'extraordinary' is everydayP. 10 - 11
- Here, the spirit of Jules Verne pushes each person to become more creative ...P. 12 - 13
- Here, our horizons are wide openP. 14 - 15
- Here, talent drives excellenceP. 16 - 17
- Here, excellence rhymes with performanceP. 18 - 23
- Here, we invest in concrete projects for the futureP. 24 - 25
- Welcome to where audacity thrives!P. 26 - 27



2 HOURS
FROM ROME BY AIR

• ROME

HERE, THE LOCAL ECOSYSTEM BOOSTS PROJECTS

TOP
IN EMPLOYMENT GROWTH*

NANTES: TOP CITY
TO WORK IN

1 MILLION BY 2030
800,000 INHABITANTS

With private sector employment increasing by 1.5% every year from 2010 to 2015 – Source: URSSAF



As the main economic hub for Western France, the region is buzzing with ideas, opportunities and challenges. **With its strong economic fabric and great diversity of activities, Nantes Saint-Nazaire is always more than one step ahead...**

Industry, a high-speed locomotive

As a leading industrial centre for ship-building (top in France), aeronautics (2nd Airbus centre in France), and in composites applications, Nantes Saint-Nazaire is home to such global industrial leaders as STX, Airbus, General Electric, DCNS, Hexcel and Spirit.

These businesses are developing within an ecosystem that is rich, full and inventive, alongside a wealth of market-leading companies and myriad start-ups in the digital, cultural and creative industries.

Digital, top of the class

As a powerful generator of both jobs and added value, the digital sector is king. It is driven forward by the IT departments of key players (SNCF, La Poste...), by digital services companies (ASI, Sigma, Sopra Steria...) and by start-ups such as iAdvize, Lengow and MyScript - whose Nebo application was crowned "best app in the world" at CES 2017 in Las Vegas. Within France, Nantes Saint-Nazaire leads the way in terms of employment growth

in digital, with 1,000 extra jobs being created every year since 2009*. And this is just the beginning!

One million inhabitants, and me, and me, and me...

Attracted by the region's creative zeitgeist, economic success and quality of life, many audacious go-getters seek to set up shop here (enterprise creation grew by 4.4% in 2016, in comparison with 2015).

Boosted by strong population growth, the city is future-proofing by delivering major urban regeneration projects: the Euronantes international business district close to the station, (home to well-known companies VSCT, Fidelia, and Capgemini), the new Teaching Hospital (CHU), the creative district on the Isle of Nantes, the creation of a digital district near the station in Saint-Nazaire, and the redevelopment of its seafront.

Sources: URSSAF, Acoess 2014 - INSEE, SIRENE, 2014 - Processing: AURAN, August 2015.

In their own words...

"Nantes is the ideal city from which to expand across Western France while staying connected to Paris. Proximity to our clients and the quality of our interpersonal exchanges set the scene for lasting collaborations."

Ronan Marion, development director, NALDEO.

"This was an obvious choice of location! Everything you need to target success is concentrated here: quality of life, energy and the support of incomparable partners. This area has ambition!"

Sandrine Bender, co-founder, Meyko.

Nantes and Saint-Nazaire are complementary, located at the heart of two communities connected by the river Loire. Protected environments for living life, free of excessive urban concentration.

There's life after work!

"Commute, work, sleep"? No thanks! Here, it's more a matter of "bike, network, aperitif at the beach, electro picnic, boat». Outside of work, Nantes Saint-Nazaire offers a rich and creative cultural life that reaches out to modernity - both architecturally and culturally. In summer, Voyage à Nantes stuns the city's population with its public art, while world music plays its Escales in Saint-Nazaire. In midwinter, fans of classical music flock to La Folle Journée, while aficionados of electronic music make a beeline for Scopitone.

A human-sized metropolis

Housing, healthcare, transport... Nantes Saint-Nazaire is an easy place to live. Housing costs remain well below those of the capital, and rents (for 35 m²) are 60% lower than average rents in Paris. In terms of health, the city wants for nothing: its teaching hospital (CHU) is one of France's top hospitals (2nd place in 2015) and is highly sought-after by interns, while the

Confluent private hospital takes 3rd place among the best hospitals and clinics (for outpatient surgery).

The blue and green metropolis

In the Nantes conglomeration, which has more than 100 parks and gardens, as well as 13,000 hectares of protected areas, there's an abundance of fresh air! With 37 m² of green spaces per inhabitant (as against 7.8 m² in Paris), there's a good reason why Nantes was voted European Green Capital in 2013. Saint-Nazaire hasn't been left behind, with its 14 km of coastal footpaths, its beaches and creeks, and nearby, the Brière Regional Natural Park and its labyrinth of canals. No shortage of places to escape to!

In their own words...

"Having spent more than 4 years in Paris, I'm finding life in Nantes easy, pleasant and less stressful: there are so many green spaces within reach, the cost of housing and public transport is much lower. In short, I've got all the advantages of the city, without the drawbacks of living in Paris!"

Mathilde Martin, development officer, Mozaik RH, Pays de la Loire.

"After having lived in many countries, in the end we decided to settle in Saint-Nazaire. The choice was made on the basis of very precise criteria: we wanted to be in a big city on the coast, in France, and close to quality professionals for the local manufacture of our products. Here, we've found the ideal spot: being able to see the sea as you work is such a gift!"

Sébastien Maître, co-founder and director, Tabisso.



HERE, YOU CAN BE AT THE OFFICE IN THE MORNING... AND AT THE BEACH LATER ON

NANTES

2ND MOST WELCOMING CITY FOR EXPATS*

NANTES,

**2ND LEAST EXPENSIVE METROPOLIS IN
FRANCE IN TERMS OF RENT ****

SAINT-NAZAIRE

14 KM OF SEAFRONT

An aerial photograph of the cruise ship MSC Preziosa at a shipyard. The ship is white with blue and gold accents and is docked at a pier. The shipyard is filled with various structures, cranes, and equipment. The water is a deep blue. The text is overlaid on the top left of the image.

HERE, THE 'EXTRAORDINARY' IS EVERYDAY


362 METRES

**THIS IS THE SIZE OF THE WORLD'S
BIGGEST LINER. IT WAS BUILT IN
SAINT-NAZAIRE!**

**THIS IS WHERE THE AIRBUS A380,
CAPABLE OF CARRYING UP TO
853 PASSENGERS, IS CONSTRUCTED.**

80

OFFSHORE WIND TURBINES BY 2019



The biggest liners and planes are built in Nantes Saint-Nazaire - as well as nanoparticles issuing from the biotechnology industry. Here, where the infinitely large runs shoulders with the infinitely small, excellence is always to hand.

The rebound-ability of a surprising region

The Nantes Saint-Nazaire region has proved resilient, even after the closure of major industrial sites and mass redundancies - especially in shipbuilding. There was no admitting defeat. Public actors and private companies, as well as researchers, showed themselves to be extra-audacious, thinking outside of the box, juggling innovation and ambition, working together - and ultimately building the future!

The dynamism of working together

Nantes Saint-Nazaire confirms its status as an innovative metropolis, in particular thanks to the activity of its labelled competitiveness clusters and world class research establishments. Every day, they support companies in sectors of excellence with their innovation, growth and development processes - especially within manufacturing, where Saint-Nazaire boasts state-of-the-art facilities. Several

clusters facilitate networking among the actors in such sectors as digital, biotechnology and aeronautics.

The desire to create a new world

This is where researchers and engineers design the industries of the future! Armor stepped off the beaten track with its innovative solar films; American group General Electric opened a production site in Saint-Nazaire for the Haliade 150, a new-generation wind turbine specially developed for use at sea; the Nantes-Saint-Nazaire Port Authority developed a logistics hub for renewable marine energy, while Airbus has come up with cutting-edge solutions and plans to create a logistics hub to connect its European and American factories. All of these are strong signs of faith in the future!

In their own words...

"For the construction of our biggest cruise liners, we chose the Saint-Nazaire shipyards because we were looking for their trademark innovative industrial know-how, their cutting edge technological tools and their unmatched artisanal skill.»

Erminio Eschena, director of international affairs and industrial relations, MSC.

"Here, industry is providing us with tomorrow's solutions today! In this region, our industrial companies have the advantage of an unrivalled environment in which to innovate and develop key technologies, in order to remain competitive globally. Add the unprecedented alliance of two ecosystems - manufacturing and digital - acknowledged as France's performing industries - and you'll understand why Nantes Saint-Nazaire is the top industrial destination in France!"

Patrick Cheppe, CEO, Europe Technologies and president, Pôle EMC2.

The Cultural and Creative Industry carries both regional identity and strong growth potential. To support this sector, Nantes Saint-Nazaire has equipped itself with sustainable facilities to encourage creativity and attract new actors.

Creative friction areas

In Nantes, the recent freeing-up of many hectares at the heart of the city offers an exceptional opportunity to rethink the city and generate innovative friction areas. Out of this has come a potential of 200 hectares ripe for reinvention, and an inspirational mix of urban populations.

The urban redevelopment of the Isle of Nantes embodies the economic development that is closely tied to creative renewal. For ten years now, activity has once again been in full swing in this creative district.

This future international centre will, in 2018, bring together more than 4,000 students, a hundred or so researchers and 90,000 m² of business premises. In all, over a thousand jobs will be created in such fields as design, architecture, fashion, the performing arts, digital creation, multimedia, publishing, and so on.

Creativity... that creates jobs!

Nantes is the only French metropolis to

In their own words...

"Creativity does not systematically mean job creation. To create jobs, the service on offer has to meet its market, and the quality has to be there. Without design, our company would undoubtedly not exist, and the fact that it is linked to services, advice and support has made a huge contribution to our success. In terms of figures, this has translated into the creation of 75 jobs since May 2010".

Grégoire Monconduit, co-founder and director, Rosemood.

belong to the European Creative Industries Alliance (ECIA), which evaluates the economic benefits of the creative industry - lining up alongside Amsterdam, Berlin, Milan and Barcelona.

Cultural and creative industry is a strong element of the local Nantes Saint-Nazaire economy, supported by such promising companies as Aldebaran, Black Meal, Tabisso, Structures, etc. These sectors provide 10% of jobs in Nantes. At regional level, Saint-Nazaire is in 5th place (Source: Auran 2016).

Free to dare...

In Nantes Saint-Nazaire, the spirit of Jules Verne is always in the air. Openness towards the world, wild ideas - here, creatives feel free to dare! Witness such compelling initiatives as: Royal de Luxe by Jean-Luc Courcoult, Les Machines de l'Île by François Delarozière and Pierre Oréface, the Estuaire open-air contemporary art exhibition and Voyage à Nantes trail by Jean Blaise, and the Nantes Maker Faire - a movement of makers of machines and worlds fresh from the west coast of the United States.

"Here, we are lucky enough to live in a region that is open to the world and rich in cultural heritage. It's a daily source of inspiration! The Nantes ecosystem is particularly alive to creative expression, encouraging a mix of genres that lifts our imagination and helps us come up with innovative design concepts."

Jean-François Michon, co-founder, Structures.





HERE, THE SPIRIT OF JULES VERNE **PUSHES** EACH PERSON TO BECOME MORE CREATIVE

20% INCREASE
PER YEAR IN ENTERPRISE CREATION IN NANTES
AND 16% INCREASE IN SAINT-NAZAIRE *

TOP FRENCH METROPOLIS
FOR THE PROPORTION OF ITS JOBS IN THE
CULTURAL AND CREATIVE INDUSTRY**

36 400 JOBS
IN THE CULTURAL AND CREATIVE INDUSTRY
CREATIVE FRICTION AREAS

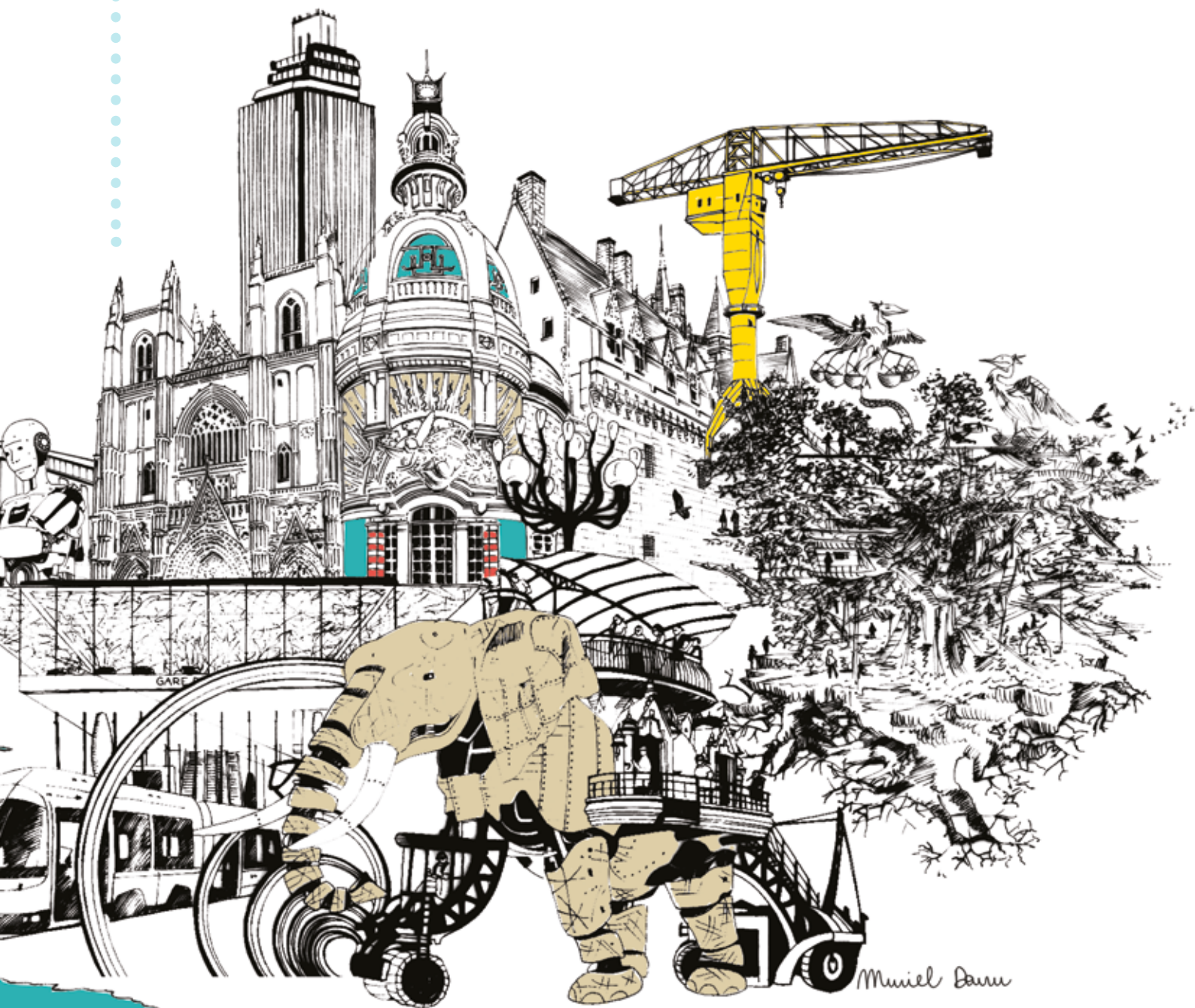
HERE, OUR HORIZONS ARE WIDE OPEN

FEELING FREE TO DARE



RISING TO EXTRAORDINARY CHALLENGES

● DRAWING STRENGTH FROM AN ECOSYSTEM
● THAT IS RICH, COMPLETE AND CREATIVE



nantes

saint-nazaire


HERE, TALENT DRIVES EXCELLENCE



A POTENTIAL OF
160,000 STUDENTS
AT THE BRETAGNE LOIRE UNIVERSITY

AN UNEMPLOYMENT RATE OF 7.9%
(BELOW THE NATIONAL AVERAGE OF 9.7%)

THE INSEAD GLOBAL
TALENT COMPETITIVENESS INDEX RANKS
NANTES 27TH
- AHEAD OF MILAN, TURIN AND SHANGHAI...



With a university spread across six campuses, and 11 renowned Grandes écoles, the metropolis can take real pride in offering a diverse range of advanced training courses.

Potential for international reach

From engineering schools to continuing education institutions, via the University, international secondary school or second chance schooling, all the sector is structured around an onward march to offer top-quality advanced courses that best meet the real needs of the region's employers. For example, since January 2016, the University of Nantes and the engineering Grandes Écoles have become part of Bretagne Loire University.

With 27 establishments and 160,000 students across the two administrative regions of Brittany and Pays de Loire, this entity seeks to develop scientific and academic potential at both national and international level.

University research: an innovation lever

The University of Nantes is a force for innovation, and expanded its research-dedicated space by 57% between 2010 and 2015. It has also made strenuous efforts to legitimize knowledge and discoveries within society and among economic actors.

The university is heavily invested in the region, and actively participates in the building of regional clusters and competitiveness centres.

In their own words...

"Thanks to the quality of life, to the vitality of Nantes, and to the welcome the city extends, in 2016 we managed to recruit ten employees from as far afield as Dublin, London, Mexico and Germany. These top-notch international profiles, who are delighted to live and work here, are a real source of wealth for our company."

Sophie de l'Estourbeillon, HR director, iAdvize.

A talent pool for industry

The five engineering schools (Institut des Mines Télécoms Atlantique, ONIRIS, Polytech'Nantes, École Centrale and ICAM) offer both general engineering training and engineering training specialising in IT, mechanics and materials, agrifood, etc. This advanced training offer is completed by the Audencia Business School, the ESB International Institute of Wood Science and Technology, the École de Design, the Nantes School of Art (ESBANM) and the Nantes School of Architecture, (ESAN).

Social innovation and the responsible economy

The region is supported by a favourable ecosystem, in terms of both social innovation and the responsible economy. The Solilab multi-activity venue is an excellent example of this, welcoming entrepreneurial newcomers to the social and solidarity economy. Other examples are the tools created to demonstrate this, such as the social innovation prize - and the growing number of companies now aware of Corporate Social and Environmental Responsibility.

"Nantes is an attractive city for start-ups and digital companies. This makes it easier to attract top profiles (developers, for example) than it is elsewhere. Since there are now so many of us recruiting such talents, it's still a challenge - and it's important not to become complacent because the competition really is there!"

Estelle de Gombert, HR director, Akeneo.

HERE, EXCELLENCE RHYMES WITH PERFORMANCE

Nantes Saint-Nazaire is lucky in that its sectors of excellence are experiencing strong growth - and rather than rest on their laurels, these sectors are endlessly driving new projects.

**NANTES SAINT-NAZAIRE,
A REAL GROWTH HUB!**



Digital: the connected ecosystem



Digital grows faster in Nantes Saint-Nazaire than it does elsewhere in France. The growth rate of enterprise and job creation (respectively up 66% and 32% over five years*) is stronger than in other French cities.

It's no coincidence that Nantes was one of the first cities to pick up the French Tech label! Here, the power of the digital-dedicated networks really does open doors: La Cantine Numérique, Atlantic 2.0, ADN'Ouest, the Images et Réseaux competitiveness cluster, as well as the Startup Palace and Hub Créatic.

Source : *Urssaf Access

20 DIGITAL-RELATED COURSES

1,200 STUDENTS
GRADUATING EACH YEAR

500 EVENTS
CONNECTED
TO DIGITAL ARE ORGANISED EACH YEAR

3,200 VISITORS
TO THE WEB2DAY
FESTIVAL - AN EVENT WITH
INTERNATIONAL REACH

4,000 STUDENTS
AT "CAMPUS DE LA CRÉATION"
IN 2020

MORE THAN 40
CO-WORKING SPACES
OFFERED ACROSS NANTES
AND SAINT-NAZAIRE

MORE THAN
26,500 M²
WILL SOON BE DEDICATED TO CREATION,
WITH THE HALLES ALSTOM

The creative and cultural industry:
power to the imagination



Nantes Saint-Nazaire makes every effort to propel both creators and creatives. Everywhere you look, spaces aimed at bringing out their ideas are visible: Karting on the Île de Nantes, The 144 or La Centrale in Nantes, the Garage in Saint-Nazaire - the ecosystem is a hotbed, fostering creative friction. The Quartier de la Création cluster and the Atlanpole Technopole, for example, offer the Créative Factory - an accelerator mechanism for projects having high economic potential.

... SECTORS OF EXCELLENCE



The aeronautics industry spreads its wings

Driving aircraft construction forward, Airbus proactivity benefits subcontractors, who are increasingly choosing to make Saint-Nazaire or Nantes their base. Other world-class players are following suit: Daher, Idéa Group, Spirit, as well as American company Hexcel, which has established one of its three French sites here to supply its customers with advanced composite structures. It has to be said that the environment for innovation and R&D is auspicious, supported as it is by such state-of-the-art infrastructures as the EMC2 competitiveness cluster, IRT Jules Verne, Neopolia and the Technocampus Smart Factory, which is dedicated to virtual reality.

**2ND AIRBUS CENTRE
IN FRANCE, WITH
5,200 EMPLOYEES**

A SECTOR EMPLOYING
**10,000
PEOPLE**

65 SMES

COME TOGETHER WITHIN THE AERONAUTICS
DIVISION OF THE NEOPOLIA CLUSTER



**115 COMPANIES
IN THE NEOPOLIA
CLUSTER'S MRE DIVISION**

**1,000
MRE RESEARCHERS
BY 2020**

**AN INNOVATIVE SITE
FOR EXPERIMENTATION AT SEA USING MARINE
ENERGY RECOVERY SYSTEMS (SEM-REV)**

Marine Renewable Energy (MRE): one step ahead



Even as it readies itself to accommodate a field of 80 offshore wind turbines from 2019, Nantes Saint-Nazaire is already looking beyond by developing industrial units and advanced R&D capacity, supported by large-scale facilities that are unique in France and Europe (École Centrale and the Centre Scientifique et Technique du Bâtiment). With its profile raised by the local presence of major industrial players, the MRE sector brings numerous innovative companies together: Innosea, Geps Techno, General Electric, HydrOcean and Natural Power.



SECTORS OF EXCELLENCE

Shipbuilding has the wind in its sails



Here, every resource a shipbuilder might need in responding to the challenges of the future can be found on the doorstep. Already an established international leader, the industry's order books - like those of STX France - are filled, proving that innovation capability makes all the difference. The Technocampus Océan is an outstanding and highly-respected research facility in France, where industrial groups work hand in hand with businesses, "grandes écoles" and the university.

37 MILLION
HOURS OF WORK AND

2,660 EMPLOYEES
TO BUILD MSC'S NEXT FOUR LINERS

ALMOST

500 JOBS
WILL SOON BE CREATED IN THE NANTES
SAINT-NAZAIRE SHIPBUILDING INDUSTRY

300 RESEARCHERS
AT TECHNOCAMPUS OCEAN

3 SITES
DEDICATED TO HEALTH
AND BIOTECHNOLOGY ACTIVITIES

6,000 STUDENTS
AND TEACHERS-RESEARCHERS IN THE
HOSPITAL OF THE FUTURE BY 2026

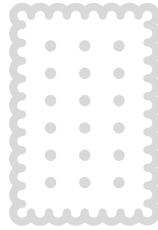
1 BILLION EUROS
INVESTED FOR THE FUTURE
TEACHING HOSPITAL (CHU) ON
THE ISLE OF NANTES

Health & biotechnology: our health tomorrow



Nantes Saint-Nazaire is a benchmark in health and biotechnology research. Its deployment of networking has made it a leading centre for health both nationally and internationally - especially with regard to two specialisms: nuclear medicine and immunotherapy. Start-ups are constantly springing up in this sector - a sure sign of vitality. The inter-regional Atlanpole Biotherapies competitiveness cluster, comprising more than 80 businesses dedicated to health and life sciences (OSE Immunotherapies, Valvena, Atlanbio, Eurofins, etc.), brings together the work of 56 laboratories and 41 technological platforms.

Agrifood sinks its teeth into the future



Nantes Saint-Nazaire has the advantage of a dense industrial base, and the presence of the top French port for the sector. Countless innovative enterprises have sprung up around the major groups already present (Tipiak, LU and BN). Alongside the most dynamic clusters (Valorial, Nova Child and Atlanpole Blue Cluster), a network of regional innovation platforms covers areas as diverse as packaging, organic agriculture and short food circuits.

Soon, the Cap Aliment regional innovation platform will be bringing together all the economic, academic and technical players of the agrifood sector.

NANTES HOLDS 2ND PLACE

IN FRANCE FOR THE DYNAMISM OF ITS CITY CENTRE*

11,500
ESTABLISHMENTS

4,100
RETAIL OUTLETS

8,000
JOBS

14 RESEARCH BODIES AND MORE THAN

40 RESEARCH TEAMS AND LABORATORIES

2,200 M²
FOR THE CAP ALIMENT TRANSFER AND DEVELOPMENT CENTRE

TOP FRENCH AGRIFOOD CENTRE, ON A 35 HECTARE SITE THAT INCLUDES

THE 2ND NATIONAL INTEREST MARKET (AFTER RUNGIS)

Shopping: accessibility and user-friendliness



By actioning every lever to boost trade in its city centre, Nantes is in the process of delivering guaranteed, coordinated commercial development that is harmonious and balanced between city centre, local neighbourhoods and inner ring road areas. The search for added value in terms of accessibility, user-friendliness and appeal has a single objective: to promote a stand-out commercial offer. In Saint-Nazaire, actions are also under way to support the vitality of the city centre, and these are meeting with success. Proof: the vacancy rate in Saint-Nazaire's retail heart fell from 15% in 2014 to 8% in 2016.

HERE, WE INVEST IN CONCRETE PROJECTS FOR THE FUTURE

€2.3 BILLIONS OF PUBLIC INVESTMENT

RENOVATION OF THE REPUBLIQUE SHOPPING CENTRE

€800,000
50 retail outlets
Saint-Nazaire

URBAN RENEWAL OF THE BOULEVARD LA BAULE-CHARLES GAUTIER

11.4 ha including 900 homes and 33,000 m² of tertiary sector industry
Nantes

ÎLE DE NANTES PHASE 3 SOUTH-WESTERN TIP

673,000 m² still in development included:
138,000 m² of offices (6,500 jobs)
79,000 m² of activities and retail
40,000 m² of facilities | 6,000 homes
Nantes

2017

ALVEOLE 12

Construction of a multi-event venue | €9.5 M
Saint-Nazaire

AQUATIC & WELL-BEING CENTRE

1 200 m² | €17.5 M
Saint-Nazaire

CONVERSION OF HALLES ALSTOM INTO A SPACE DEDICATED TO THE CULTURAL AND CREATIVE INDUSTRY

25,000 m² | €50 M
Nantes

ARTS MUSEUM

Extension and renovation works | Reopening in June 2017 with 2,000 m² of additional exhibition space
Nantes

PLACE DU COMMANDO FESTIVE & SEASIDE DESTINATION

1,420 m² | 6 retail outlets and 6 terraces
Saint-Nazaire

2018

EURONANTES / STATION PHASE 4 OF THE BUSINESS DISTRICT

200,000 m² of offices | 2,000 homes
40,000 m² of facilities | 15,000 m² of retail
60,000 m² and 270 homes still in development
Nantes

USINE ÉLÉVATOIRE (former puping station) LOIRE ESTUARY FOCUS AND INTERPRETATION CENTRE

1,400 m² | €9.3 M
Saint-Nazaire

TRANSFER OF THE MIN (NATIONAL INTEREST MARKET) TO A 35 HECTARE SITE AT THE OCÉANE AGRIFOOD HUB

20 hectares | €150 M | 65,000 m² of buildings | 1,000 jobs
Nantes

BAS CHANTENAY URBAN RENEWAL

16 hectares of public spaces rehabilitated
1,500 homes | 90,000 m² of economic activities
Nantes

HEALTH DISTRICT ÎLE DE NANTES CHU (TEACHING HOSPITAL)

225,000 m² | €1 Billion
Nantes

2026

SEAFRONT 4 CONTINUATION OF COASTAL DEVELOPMENT AROUND THE VILLÈS-MARTIN BEACH

Saint-Nazaire

2024

MARINA

1.74 hectares | 150 moorings
Saint-Nazaire

THE HERON TREE

35 m tall | in a 3 hectare park
1 million visitors per year forecast
22 branches | Capacity of 450 visitors
Nantes

2023

DONGES RAILWAY BYPASS REINFORCEMENT OF THE PORT CONNECTION AND REFINERY ACTIVITY

€150 M
Saint-Nazaire

HALVÊQUE-LA BEAUJOIRE URBAN RENEWAL

250 hectares | €48 M | 2,000 homes
Nantes

2021

JULES VERNE INDUSTRIAL INNOVATION CENTRE

€130 M | 70 hectares | 8,500 jobs
+ 5,000 more jobs by 2025
Nantes

TECHNOLOGICAL PARC OF LA CHANTRERIE

End of development
65 hectares including 50,000 m² of activities
8,900 m² of housing
92,700 m² for higher education
4,500 students | 7,000 employees
Nantes

RENOVATION OF THE TGV STATION CREATION OF A MULTIMODAL HUB

25 million passengers by 2030 / €123 M
Nantes

2020

RENOVATION OF THE TGV STATION

€15 M
Saint-Nazaire

PARC ARMOR

End of development
11 hectares of tertiary sector industry
Nantes

TRANSFORMATION OF THE FORMER MELLINET DISTRICT BARRACKS

13.5 hectares
10,000 m² of economic activities including :
5,000 m² of offices | 10,000 m² of public facilities
1,700 homes | Delivery of the first homes
Nantes

2019

RENOVATION OF THE HALLES

4,000 m² | €7 M
Saint-Nazaire

PIRMIL-THE ISLES HOUSING STARTS

150 hectares | 2 km of Loire waterfront
3,300 homes | 2,000 jobs
55,000 m² of economic activities including
45,000 m² of offices
Nantes

WELCOME TO WHERE AUDACITY THRIVES!



2016 was a record year for businesses making our region their home: 86 businesses chose Nantes Saint-Nazaire for their development, creating 1,349 jobs within the next three years - that's 40% more than in 2015.



A TRUSTED AGENCY FOR YOUR INSTALLATION

How about you? Would you like to join our region's community of the audacious? The Nantes Saint-Nazaire Economic Development Agency team is there to make it easy for you!

- We seek out a land or property solution to match your needs
- We introduce you to the essential local networks and professionals that will help develop your business: recruitment firms, educational establishments, clusters, business clubs, etc.
- We provide you with the economic data that will facilitate your decision-making

TOP NOTCH PROFESSIONAL EVENTS

A professional event has to rely on a team of professionals!

- We put you in touch with the region's qualified service providers.
- We keep a close eye on the quality of the services provided by the professionals we have recommended to you.
- We provide you with attractive communication tools.

YOUR EMPLOYEES WILL FIND IT EASY TO MAKE THEMSELVES AT HOME

Our team will be there to welcome those employees that will be moving with you, whether nationally or internationally.

Your employee and their family will enjoy personalized support: helping find schools, a job for the spouse, and accommodation.

International newcomers can get special support and guidance, tailored to their needs.

NOTHING'S TOO MUCH TROUBLE FOR YOUR VISITORS AND CLIENTS!

Do you want to lay on a real spread to welcome your national or international visitors and clients?

- We can provide you, free of charge, with a themed list of destinations as well as regional promotion tools, available in several languages, such as films, photos, etc.
- You get a 'visitors' kit in the region's colours: bag, goodies, economic and cultural leaflets, etc.

GOT A PROJECT? GET IN TOUCH!
agence@nantes-saintnazaire.fr

AUDACITY! THIS IS THE PERSONALITY TRAIT THAT BEST DEFINES THE NANTES SAINT-NAZAIRE REGION. A REGION THAT HAS LONG BEEN OPEN TO THE WORLD, AND HAS PROVEN ITS ABILITY TO REBOUND MANY TIMES OVER. HOW? THANKS TO ITS EVERYDAY INVENTIVENESS AND CREATIVITY, IN EVERY FIELD OF ACTIVITY! HERE, PEOPLE FEEL FREE TO DARE, TO REINVENT THEMSELVES AND RISE TO CHALLENGES. INNOVATION IS CARRIED BY A COMMUNITY THAT IS ECONOMIC, POLITICAL, SPORTY AND CULTURAL, WELCOMING AND CONFIDENT IN THE FUTURE. OUR ECOSYSTEM WILL BE THE WIND BENEATH YOUR WINGS!



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