

NANTES SAINT-NAZAIRE DÉVELOPPEMENT serving the area and companies

The aim of Nantes Saint-Nazaire Développement agency is to enhance the attractiveness and economic development of the Nantes and Saint-Nazaire area. It works to attract French and international companies from priority sectors to set up their business in the area by facilitating their move and those of their employees and families

The Missions of Nantes Saint-Nazaire Développement

The Nantes Saint-Nazaire Développement agency works to support and develop the entrepreneurial dynamics, economic development and the influence of the area. In order to do this, the agency supports companies that are considering or already want to settle in the area by offering them a multitude of services, from the research phase to the completion of their integration.

To do this, the agency supports companies up to 6 months after their arrival in :

- *Their real estate search* notably by creating a proposal of available real estate and organizing personalized tours;
- *The mobility of their employees* by offering them tailor-made support, from presenting the region to facilitating the integration of spouses and families;
- *Recruiting new employees* by helping companies identify available skills, training and amplifying job announcements;
- Connecting with local professional networks and supporting their integration in particular with key players, investors, banking organizations, etc. ;
- *Their communication* by offering them support as they announce their installation in the area.

Born in 2015 from the merger of two entities ; Nantes Métropole Développement and the international agency Nantes Saint-Nazaire, Nantes Saint-Nazaire Développement has supported over 430 companies in 5 years, particularly in the area's sectors of economic such as digital, industry (aeronautics, marine renewable energies, shipbuilding and boating), the creative and cultural industries and health. Since its creation, the agency has contributed to the creation of more than 6,000 jobs in the region. Funded by Nantes Métropole, the CARENE of Saint Nazaire and the Chamber of Commerce and Industry of Nantes St-Nazaire, it is headed by Nicolas Debon and currently has 28 employees.

Nantes Saint-Nazaire and its sectors of excellence

As the cities driving activity on France's western coast, Nantes and Saint-Nazaire form between the two of them an attractive and dynamic region conducive to creativity and innovation. They figure each year at the forefront of the city rankings for quality of life. Today, the Nantes Saint-Nazaire area is:

- More than 52,000 companies (including 13,000 new companies created per year),
- 400,000 jobs in the private sector
- More than 100 million euros of funds raised by Nantes startups in 2019,
- € 2.3 billion in public investment and € 3 billion in private investment by 2030.

The two port cities also form a fertile economic territory, with a favorable ecosystem, market opportunities, and good prospects for development and job creation across our sectors of economic excellence: industry, health, digital and cultural and creative industries.

INDUSTRY

Nantes and Saint-Nazaire are complementary in their industries, with sectors of excellence such as aeronautics, marine renewable energy, ship building, and in the near future, sailing and boating.

KEY NUMBERS

111 companies established in the aeronautics sector;
1/3 of France's offshore wind power is located in the Nantes Saint-Nazaire region;
More than 50,000 jobs in the naval sector.

HEALTH

For the past 5 years, the Nantes Saint-Nazaire area has had the second largest growth rate in employment in the field of health in France, thanks to the sectors of biotech, e-health and nutrition.

KEY NUMBERS

1,942 clinical trials in progress at the Nantes University Hospital;
1,500 graduates / year partaking in 20 digital courses;
The western coast of France : the largest agrifood basin in Europe.

DIGITAL

The sector has several sub-sectors such as Proptech, Tech4good or Foodtech.
Hall 6, located in Nantes, is the French Tech totem with an interdisciplinary university center and innovation park, bringing together the city's key actors in the sector.

KEY NUMBERS

300 business creations per year (in the Greater Nantes region);
8,000 students per year, partaking in 20 courses;
Over € 310 million in funds raised since 2015.

Cultural and Creative Industries

With its new city district dedicated to creative enterprises, « Les Halles Alstom » is more than 25,000 m2 for creative industries in the region's sectors of excellence : design, media, transmedia and entertainment.

KEY NUMBERS

4,515 companies established in 2018 (an increase of + 70% compared to 2012);
11,000 jobs;
€ 60 million in public investment

They have already chosen Nantes Saint-Nazaire !

For more information or to request an interview, please contact the LEON Agency:

Marianne Felce-Dachez / Mareva Vahirua / Gaëlle Legris

marianne@agence-leon.fr / mareva@agence-leon.fr / gaelle@agence-leon.fr

06 07 15 28 42 / 06 60 82 08 35 / 06 26 14 14 90