



nantes

saint-nazaire

WELCOME
TO THE LAND OF TRANSITION!

AN OPEN AND WELCOMING INTERNATIONAL METROPOLITAIN AREA



2 hours from Paris

22 daily return journeys
Nantes <> Paris



Connections to over 400 international ports



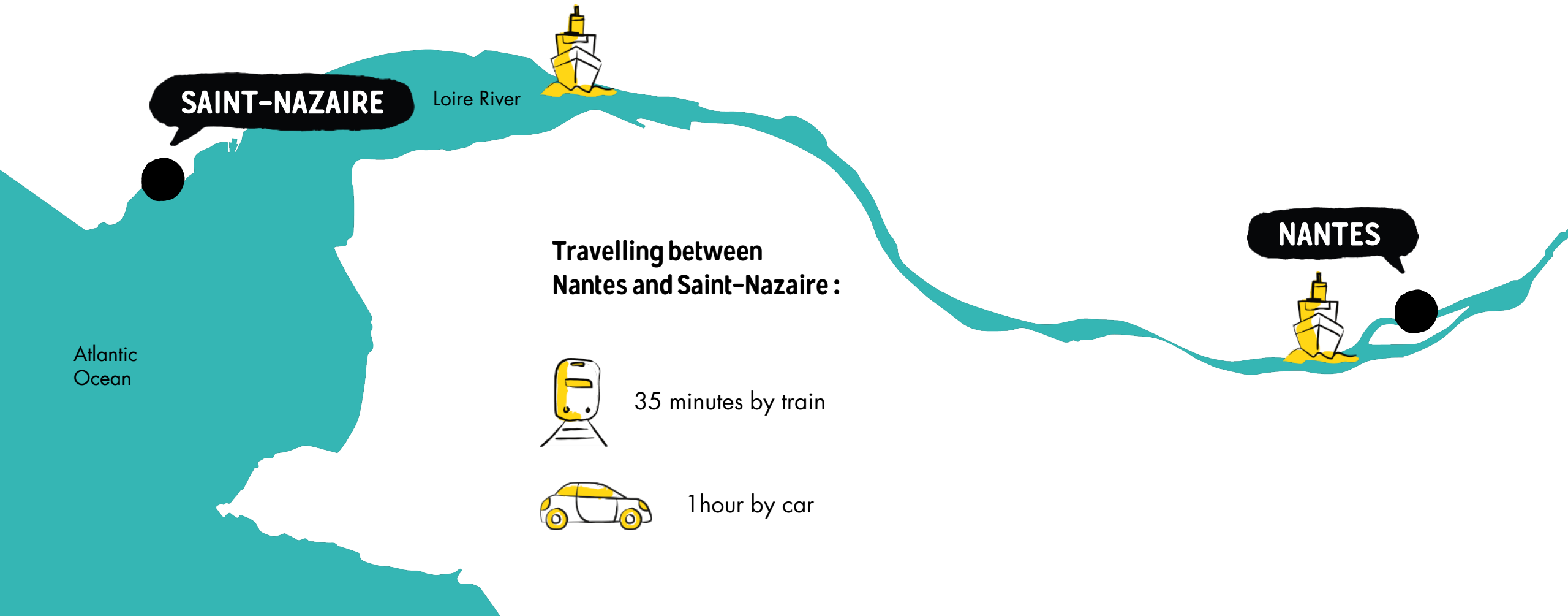
80 international destinations and 100 direct destinations in total

Amsterdam	Edinburgh	Manchester
Barcelona	Geneva	Montreal
Berlin	Hamburg	Milan
Brussels	Lisbon	Munich
Copenhagen	London	Prague
Dublin	Luxembourg	Rome
Düsseldorf	Madrid	Tel Aviv
		...



NANTES & SAINT-NAZAIRE; THE ENERGY OF THE ESTUARY!

ECO-MINDED COASTAL CITIES,
NESTLED BETWEEN RIVER & OCEAN



An aerial photograph of a city, likely Copenhagen, showing a mix of urban development. In the foreground, a large green field is bordered by modern buildings, including one with a distinctive blue and orange facade. To the left, a river flows past a marina filled with numerous small boats. A large parking lot is situated between the river and the city center. In the background, a dense urban area with various residential and commercial buildings is visible, along with a large industrial or railway yard with many tracks and cranes. A teal banner with white text is overlaid on the right side of the image.

**A THRIVING ECONOMY
BASED ON A STRONG INDUSTRIAL BACKGROUND**

THE REGION'S ECONOMY IN KEY FIGURES



97,000

businesses

18,000 businesses
established each year

560,000

jobs

+9 % in 6 years

5,4 %

unemployment rate

6,9 % national unemployment rate



€+636 Million

funding raised in 2022



€2.3 Billion

**public investments
by 2030**

€3 Billion

**private
investments**

WHO HAS ALREADY CHOSEN NANTES & SAINT-NAZAIRE?

Doctolib

MAN

amaguiz

CHANTIERS
DE L'ATLANTIQUE

DAHER

BN

TE

TotalEnergies

accenture

Capgemini

eurofins

sopra steria

Tipiak

Lengow

IBM

iAdvize

AIRBUS

VORWERK

ARMOR

STELIA

NAVAL
GROUP

GE

BÉNÉTEAU

sncfconnect

SIGMA

AND MANY MORE!

A REGION THAT EXCELS IN EDUCATION



65,000
students

1st
city in france for
growth in number
of graduates



A NEW MODEL OF UNIVERSITY

37,000 students
43 Research Units, 280 diplomas
(**8** engineering diplomas & **111** university degrees)

NANTES UNIVERSITÉ IN INTERNATIONAL RANKINGS

Among the top establishments in Europe and
worldwide based on indicators linked to the
evaluation of research and innovation

- **10** «Grandes Ecoles», of which **2**:
IMT ATLANTIQUE & CENTRALE NANTES
figure as the top ten engineering
schools in France
- **AUDENCIA** regularly recognized as one
of France's **TOP 10** Business
Management Schools

A SYMBIOTIC RELATIONSHIP BETWEEN HIGHER EDUCATION AND BUSINESS NEEDS:

Example : **LA FONDATION DE L'UNIVERSITÉ**
which supports connections between
research and regional businesses: **€8.3**
billion and **42** projects

& MORE SCHOOLS



Oniris (Veterinary school), Polytech'Nantes, ICAM
(Engineering school), School of Design, ESB
Biosourced Materials Science and Technology, School
of Architecture of Nantes, Nantes CESI Training Center
(engineering), Nantes School of Fine Arts...

KEY REGIONAL SECTORS OF OPPORTUNITIES



INDUSTRY



Aeronautics
Offshore Renewables
Shipbuilding

40% of France's Offshore Renewable sector is in Pays de la Loire



DIGITAL



Tech4Good
PropTech
FoodTech

N°1 for growth in digital employment in France for the past 5 years!



BOATING



Water sports

N°1 national and European rank in the construction of pleasure boats and related services



CREATIVE INDUSTRIES



Design
Media / Transmedia
Entertainment
Sustainable Fashion

90,000 SQM dedicated to the creative industries in the new creative district



HEALTH



Biotech
E-Health
Nutrition

N°2 for job growth in the health sector over the last 5 years

NEW SECTORS

Supporting companies with high added value for the ecological transition of our economy (outside of our priority sectors)

Materials recycling
Energy retrofitting
Circular economy
Sustainable logistics
New forms of mobility
...

An aerial photograph of the Nantes and Saint-Nazaire urban area. The image shows a mix of old and new architecture, green spaces, and a river. A large teal banner is overlaid on the image, containing the text 'NANTES & SAINT-NAZAIRE' in black and 'PIONEER TERRITORY FOR TRANSITIONS' in yellow. The background shows a river on the left with a marina, a large parking lot, and various buildings, including a prominent modern building with a blue facade and a green roof. The city extends to the right, showing a dense urban fabric with a mix of residential and commercial buildings.

NANTES & SAINT-NAZAIRE

PIONEER TERRITORY FOR TRANSITIONS

NEW ENERGY SOURCES ... PIONEER IN DECARBONIZATION SOLUTIONS



25 000

Industrial jobs
in Nantes

+ 8,4%

Industrial employment
growth
(2015-2022)

Saint-Nazaire

Number 1

for industrial
employment growth
(source : Trendeo)

6,000

industry students

Nantes is building on its historical industrial roots to **accelerate its transition** to the industry of the future.



Nantes has applied to become a "**Industrial Territory**", to strengthen its industrial ecosystem and facilitate the adaptation of infrastructures to technological change and the challenge of ecological transition.

Strategic priorities include :

- The « local production »
- Supporting efficient & innovative industry
- Putting people first
- Sober and sustainable production
- Strengthening the maritime and aeronautics sectors and supporting their decarbonization
- Developing circular industry

HERE IS THE BIRTHPLACE OF **TOMORROW'S** LINERS AND AIRPLANES



First LNG cruise vessel in the world
« made in Saint-Nazaire »

SHIPBUILDING

1ST CENTER FOR
SHIPBUILDING
IN FRANCE



50,000
jobs



MAJOR LOCAL COMPANIES

CHANTIERS DE L'ATLANTIQUE | NAVAL GROUP...



INDUSTRY

HERE, WE PRODUCE THE SHIPS, PLANES AND WIND TURBINES OF TOMORROW!

AERONAUTICS

**2ND CENTRE IN FRANCE FOR THE CONSTRUCTION
OF CIVIL AERONAUTICAL STRUCTURES**



111

companies
(Pays de la Loire)



10,000

jobs in Loire-Atlantique
(which 5,700 at Airbus)

MAJOR LOCAL COMPANIES

STELIA | AIRBUS | LOIRETECH | SPIRIT AEROSYSTEMS | THALES |
EUROPE TECHNOLOGIES | DAHER | SOURIAU | SAFRAN...



Airbus chose Nantes (France) & Bremen (Germany)
to establish its ZEDC (zero-emission development centers)
to jointly industrialize the 1st liquid hydrogen tanks

FRANCE'S NUMBER 1 HOTSPOT FOR RENEWABLE MARINE ENERGY



33% OF FRANCE'S OFFSHORE RENEWABLE
SECTOR IS IN PAYS DE LA LOIRE !

Home to

1/3

of France's offshore
wind power

Nº 1

for offshore wind
turbines in France
(Floatgen)

Nº 1

for jobs in the Offshore
Renewable sector



Over 100

companies
in the Offshore
Renewable sector



PIONEER IN WIND PROPULSION SYSTEMS

Here are federated the industrial players, test platforms, R&D centers, training centers, to create a new ecosystem on wind propulsion solutions, unique in Europe.

TECHNOLOGY SOLUTIONS

Wind power transport, LNG, hydrogen engines, electric propulsion



1/3

Of the French players in sailing transportation are based here



VPLP design

airseas

CHANTIERS DE L'ATLANTIQUE

HYSEAS ENERGY

MAN Energy Solutions

FARWIND

MICHELIN

D-ICE ENGINEERING

Zéphyr & Borée low carbon shipping

Wind Ship association

NEOLINE

A 100% DEDICATED EVENT



A NEW INCUBATOR



The Brick :
the new incubator in Nantes dedicated to maritime innovation & wind propulsion

BOATING & WATER SPORTS

A TRADITIONAL SECTOR DEVELOPPING RAPIDLY!



€5.4 bill.

sector turnover

140,000

direct and indirect
jobs in the sector

N° 1

national and
European rank in the
construction of
pleasure boats and
associated services



**SECTORS WHERE
WE EXCEL**

- **MARINAS**
- **THE SAILING INDUSTRY**
 **BÉNÉTEAU**
- **NAUTICAL ACTIVITIES**
(tourism and water sports)



Nº2 FOR JOB GROWTH IN THE **HEALTH SECTOR** FOR THE PAST 5 YEARS!



180

companies

6,000

private sector jobs

€1.5 bill.

sector turnover

32

academic spin-off
companies



SECTORS WHERE WE EXCEL

- **PHARMA & BIOTECH**
- **E-HEALTH**
- **NUTRITIONAL HEALTH**

MAJOR LOCAL COMPANIES

OSE IMMUNOTHERAPEUTICS | VALNEVA
| BIOFORTIS MÉRIEUX NUTRISCIENCES |
EUROFINS | EURIAL | DOCTOLIB |
LEMER PAX | PHILIPS HEALTHCARE |
OWKIN | LNA SANTÉ



THE FUTURE UNIVERSITY HOSPITAL AT THE HEART OF THE NEW HEALTH DISTRICT



By 2026, the future CHU will be located in the heart of the new Health District, on the Ile de Nantes, the biggest hospital construction site in Europe. More than simply a new hospital, a university hospital district will emerge with the installation of research institutes, campuses, start-ups and innovative companies.

Nº2 FOR GROWTH IN **DIGITAL EMPLOYMENT** IN FRANCE FOR THE PAST 5 YEARS!



300

businesses created / year in
the Greater Nantes region

8,000

students

2,000 graduates per
year from **68** courses

+375

startups

20

scale ups

AKENEO (Next 40)
iADVIZE (Next 120)

€+636 mill.

funding raised in 2022



SECTORS WHERE WE EXCEL

- **PROPTech**
- **FOODTECH**

MAJOR LOCAL COMPANIES

ACCENTURE | GENS DE CONFIANCE | OUI
SNCF | ATOS | CAPGEMINI | LENGOW |
MY SCRIPT | VEEPEE | EASY BROADCAST
| OVH | TALEND | TIBCO | SIGMA | VELCO |
OWKIN | FIGARO CLASSIFIEDS |
SPEACHME | EUROFINIS



HALLE 6, FLAGSHIP BUILDING OF THE FRENCH TECH MOVEMENT IN NANTES

An interdisciplinary university center dedicated to digital cultures.

An innovative business park bringing together the main players in
the digital city and a "University of tomorrow" space for
experimentation

90,000 SQM DEDICATED TO THE **CREATIVE INDUSTRIES** IN THE NEW CREATIVE DISTRICT



4,515

companies

(+70% increase since 2012)

11,000

jobs

7,500

students



SECTORS WHERE WE EXCEL

- **DESIGN & IMAGE**
- **RESPONSIBLE FASHION**

TRANSMEDIA & ENTERTAINMENT

ROSEMOOD | FAGUO | PICK-UP PRODUCTION |
BLACKMEAL | L'INCROYABLE STUDIO

MAJOR LOCAL NETWORKS

PÔLE IMAGE & RÉSEAUX | ATLANGAMES
| OUEST MEDIA LAB



LES HALLES ALSTOM, A NEW CENTRE FOR CREATIVITY

€60 mill.

public investment

25,000sqm

of surface

HOME TO...

Companies, startups | La Cantine Numérique |
High Education | Design Regional Platform...

A wide-angle photograph of a large outdoor festival or community event. In the background, a tall yellow crane stands prominently next to a large green tree. The foreground and middle ground are filled with a diverse crowd of people, many sitting on the grass or on wooden benches. There are several red and white striped flags on poles, and colorful bunting is strung across the area. To the right, a modern sculpture with many thin, dark, radiating spikes is visible. The sky is blue with some light clouds. A green rectangular box with a torn-edge effect is overlaid on the right side of the image, containing the text 'A REGION WHERE LIFE IS GOOD !'.

**A REGION WHERE
LIFE IS GOOD !**

BEACHES, NATURE, SUSTAINABLE TRANSPORT OPTIONS... **HERE YOU CAN BREATHE EASY !**

45 sqm

of natural space
per inhabitant



a natural space
within

300 m

of every home



350 km

of coastline less than
one hour away



AWARDS

39% of companies with
more than 200 employees
adopt **CSR policies**

24% in Lille / 19% in Bordeaux
Fondation OIKOS

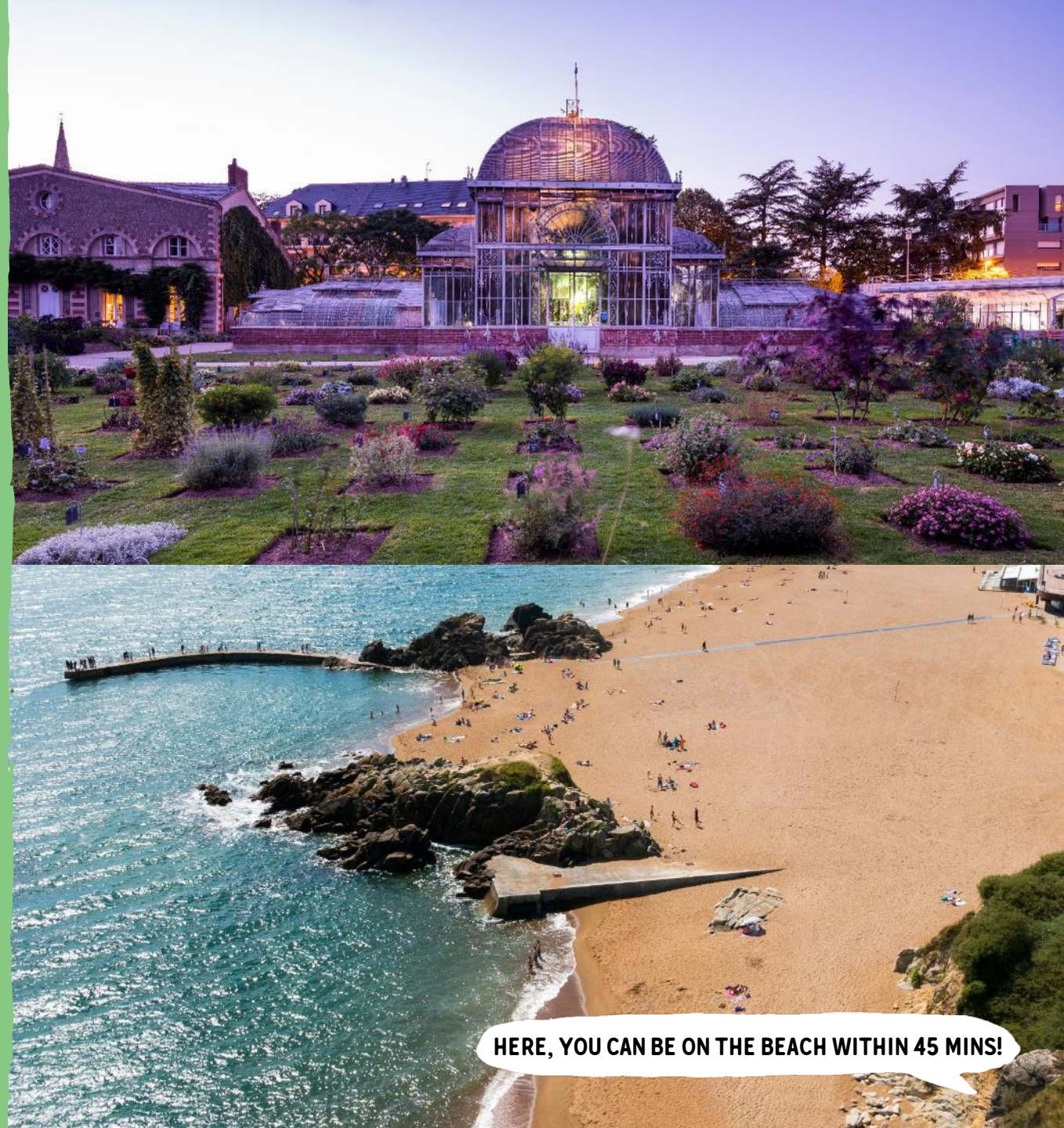
2nd most cyclist-friendly
city in France FUB | February 2020

3rd most accessible city

APF France Handicap | January 2020

**La Baule : one of the
world's finest bays !**

World's finest bays club



HERE, YOU CAN BE ON THE BEACH WITHIN 45 MINS!

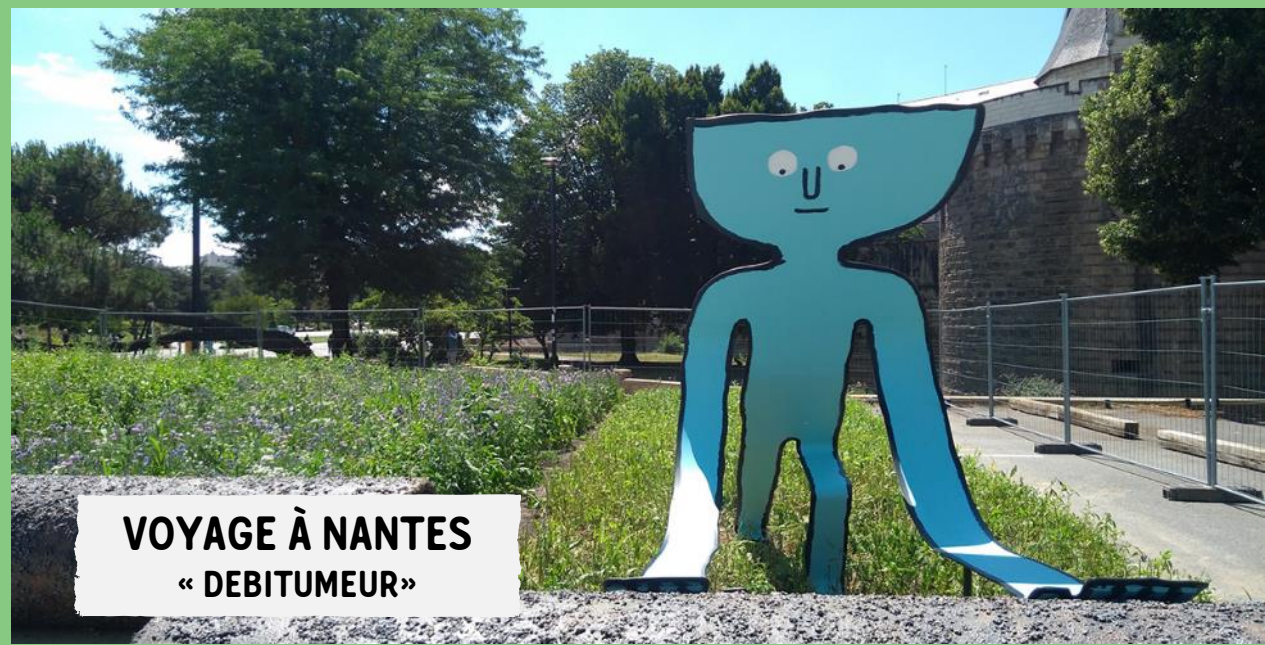
« **CULTURE** IS LIKE JAM, THE MORE THERE IS, THE MORE WE LOVE IT! »



MACHINES DE L'ÎLE



ROYAL DE LUXE
« BULL MACHIN & XOLO »



VOYAGE À NANTES
« DEBITUMEUR »



HELLFEST

One of Europe's largest metal music festivals. Over 240,000 participants in 2023

SCOPITONE (ELECTRONIC AND DIGITAL ARTS)

An internationally-renowned event of 30,000 festival-goers

LES UTOPIALES (POTENTIAL AND FUTURE

TECHNOLOGIES) The international sci-fi festival - 600 films, 170 exhibitions


LES ESCALES (POPULAR AND WORLD MUSIC)

An international music festival attracting 45,000 people each year to Saint-Nazaire

LES RENDEZ-VOUS

DE L'ERDRE (JAZZ)

A unique free jazz festival, attracting crowds of 150,000



NANTES: A BUZZING CULTURAL SCENE



THE JOURNEY OF THE VOYAGE À NANTES

A unique perspective on the city
745,440 visitors in 2023 (+22%)



LA FOLLE JOURNÉE

(CLASSICAL MUSIC)

60,000 tickets sold in 2023 - 170 concerts
An event that has been reproduced in cities around the world for the past 10 years

... AND MUCH MORE WAITING
TO BE DISCOVERED!

An aerial photograph of a city, likely Antwerp, Belgium, featuring a wide river (Scheldt) flowing through the center. The city is densely packed with buildings, including a prominent church spire on the left and a tall, modern skyscraper on the right. The sky is blue with scattered white clouds. In the foreground, there are trees with autumn foliage. A teal-colored rectangular box is overlaid on the lower-left portion of the image, containing the text "WHAT WE CAN DO FOR YOU" in bold, black, sans-serif capital letters, with "FOR YOU" in yellow.

**WHAT WE CAN DO
FOR YOU**

KICK-START YOUR PROJECT WITH NANTES SAINT-NAZAIRE DÉVELOPPEMENT !

We are here for you during every step of your project



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