nantes

saint-nazaire

HERE, KICKSTART YOUR DIGITAL PROJECT IN A DYNAMIC ECOSYSTEM

WELCOME TO THE LAND OF THE BOLD!

Nantes and Saint-Nazaire: a vibrant region only two hours from Paris. Today more than ever, these cities are taking off, and invite modern-day Jules Vernes: entrepreneurs, visionaries, and seekers of a high quality of life to join their chosen land.

Nantes, European Capital of Innovation in 2019!

THE COMPANIES ALREADY HERE:

VORWERK - MAN - GROUPAMA - SIGMA - AIRBUS - CHANTIERS DE L'ATLANTIQUE - IBM - EUROFINS - SOPRA STERIA - TOTAL - CAPGEMINI - ACCENTURE - DOCTOLIB- ARMOR - IADVIZE - DAHER - VOYAGES SNCF - NAVAL GROUP - TIPIAK - BÉNÉTEAU - BN… **AND MANY MORE!**

800,000
inhabitants
1 million by 2030

65,000
students

NANTES
No. 1
in France for quality of life
l'Express - september 2019

NANTES
2ND GREENEST CITY
in France
Observatoire des villes - february 2020

SAINT-NAZAIRE
2ND CITY
of less than 250,000 inhabitants in terms of economic attractivity
Le Point - june 2019

€2.3 BILLION
of public investments by 2030

SIX FIELDS OF EXCELLENCE:

- HEALTHCARE
- INDUSTRY: AERONAUTICS AND SHIPBUILDING
- OFFSHORE RENEWABLE TECHNOLOGIES
- DIGITAL
- CREATIVES INDUSTRIES
- WATERSPORTS

WELCOME TO AN EASY-LIVING CITY!

Nestled next to the ocean, Nantes is a metropolitan city that holds creativity at the heart of its DNA. Here, experimentation thrives in all its forms: daring urban projects, art in public spaces, social innovation ... Hailed for its quality of life, this city places its people at the heart of every project.

Beaches, greenery, public transport options ... Here, you can breathe easy!

2ND BEST CITY
FOR CYCLISTS
FUB - Feb 2020

3RD
MOST ACCESSIBLE CITY
APF France Handicap - Jan. 2020

300M
GREENERY WITHIN OF EVERY HOME

350 KM
OF COASTLINE
Less than 1 hour away!

Famed for its buzzing cultural scene

THE VOYAGE À NANTES

Over 20km of culture to discover all year round!
Follow the green line all year round to visit cultural sites ranging from artworks signed by top contemporary artists to remarkable sites of cultural heritage. Through historic alleyways and between contemporary architectre, discover the best-known "must-sees" of the destination as well as hidden treasures.

Among the artworks, **the Machines de l'Île** and the famous elephant constitute a completely new artistic project. The project is located at the crossroads of the «invented worlds» of Jules Verne, the mechanical world of Leonardo da Vinci and the industrial history of Nantes, on the exceptional site of the former shipyards.

UNMISSABLE EVENTS

- **Hellfest** : One of the biggest metal festivals in Europe (180,000 participants in 2019)
- **Scopitone** : The festival of electronic cultures and digital arts (30,000 festival-goers)
- **Les Utopiales** : The international science fiction festival
- **Les Escales** : World music festival ; pop, rock, and electro on the port of Saint-Nazaire

... and many more to discover!

L'Ile de Nantes, an open-air, urban playground

An evolving district covering 337 hectares, the île de Nantes is a veritable in vivo laboratory creating the future of the city. A smallscale version of its mother city, the île de Nantes is home to all the qualities that make Nantes what it is : creativity, innovation and collaboration. Here, the city of tomorrow is created in collusion with actors on every level

The new Creativity District

On a site that used to house the Alstom factories, and formerly one of France's largest shipbuilding sites, a new urban campus for training, research and innovation is emerging.

- **1,5 hectares** of vacant land
- **Halles 1 & 2** : Creative Industries and a 1000m2 Food Hall
- **Halles 4 & 5** : Fine Arts school - 9500 m²
- **Halle 6** : Digital and innovation ecosystem - 8 600 m²

A WELL-DEVELOPPED AND DYNAMIC ECOSYTEM

Large companies and innovative startups, multiplicity of training courses and support from local communities ... Here, the digital world consists of a subtle blend of tech culture, enthusiasm and creativity.

FRENCH TECH CAPITAL

KEY FIGURES

300
Tech businesses founded each year

2 000
Graduates per year

Nantes European Capital of Innovation 2019

In 2022 :

636
million euros raised in Loire-Atlantique

68
digital courses

2ND
city in France for job creation in digital industries

A RANGE OF COMPANIES

a strong presence of digital service companies

OCEANET TECH
SIGMA CAPGEMINI
ACCENTURE
TIBCO TALEND
SOPRA STERIA

270 startups — of which **20** scale ups

Including
AKENEO Next 120
ALAN Next 40
10-VINS
GUEST SUITE
MYSCRIPT
IADVIZE Next 40
DOCTOLIB Next 40
SHOPOPOP
COMPTE NICKEL
LUCCA

The "Labs" of major companies
OUI.SNCF
MICROSOFT
LA POSTE
VEEPEE
FIGARO CLASSIFIEDS

EVENTS

500 per year

WEB2DAY
DIGITAL CHANGE
DEVFEST
NANTES DIGITAL WEEK
SALON DE LA DATA
NANTES MAKER CAMPUS

*Source : URSSAF, ACOSS, Insee, Sirene

THE IMPORTANCE OF COLLABORATION; GOING FURTHER, TOGETHER

NETWORKS

KEY SUBJECTS

GENERAL

- LA CANTINE
  #Startups #Tech
  #Entrepreneur
- ADN OUEST
  #DigitalTransformation
- ICI LUNDI
  #Innovation #Community
  #Entrepreneur

CLUSTERS

- EMC2
  #IndustryOfTheFuture
- IMAGES & RÉSEAUX
  #Digital
- ATLANPOLE BIOTHERAPIES
  #Biotech
- PÔLE MER BRETAGNE
  #Maritime

- NINA
  #Watersports
- NAONEDIA
  #AI
- LA VIGNE NUMÉRIQUE
  #Winery
- ATLANGAMES
  #VideoGames
- FRENCH PROPTECH
  #Building
  #RealEstate

FEMALE ENTREPRENEURSHIP

- FEMMES DU DIGITAL DE L'OUEST
- WOMEN@NANTES

EXPERIMENTATION SYSTEMS AND CALLS FOR PROJECTS

- NANTES CITY LAB
  #Smartcity #Collaboration
- BLUE LAB
  #Makers
- PLUG IN
  #Industry #Startups
- UNIKX PROPTECH
  #UrbanLab
- TECHNOCAMPUS ALIMENTATION
  #Agrifood #FoodTech

LA FRENCH TECH NANTES

LA FRENCH TECH SAINT-NAZAIRE LA BAULE PORNIC

GENERAL

- NOVAPULS
- ADN BOOSTER
- LE VILLAGE BY CA
- LA PISCINE
- AZIMUT

FOODTECH

- FUTURAGROW

INCUBATORS & ACCELORATORS

TECH4GOOD

- LES ECOSSOLIES
- LA RUCHE
- IMAGINATION MACHINE
- ECO INNOVATION FACTORY
- OPEN LANDE
- FRENCH TECH TREMPLIN

DEEPTECH

- ATLANPOLE
- IMT ATLANTIQUE
- INCUBATEUR CENTRALE AUDENCIA-ENSA

INDUSTRY

- AXANDUS
- MANUFACTURING FACTORY

CREATIVITY

- CREATIVE FACTORY

HEALTH

- DATA HEALTH FACTORY
- CREATIVE CARE FACTORY

FUNDING

INVESTMENT FUNDS

- GO CAPITAL
- SIPAREX
- SODERO GESTION
- PLP PARTICIPATIONS
- WEST WEB VALLEY

OTHER

- STARTWEST
- FINPLE
- WEDOGOOD
- EURONEXT

BUSINESS ANGELS

- OUEST ANGELS
- ABAB
- BAMBOO

HALLE 6, A TOTEM FOR LA FRENCH TECH IN THE HEART OF NANTES

6000m² dedicated to the digital and creative ecosystem!

- **LA CANTINE NUMÉRIQUE**
  Nantes' digital network hub

- **20** young creative, cultural and digital companies

- **1** interdisciplinary experimentation space for «**The University of Tomorrow**»

KEY FIGURES

200 students

30 researchers

1 FabLab «Art, Architecture & Design» (550 m²)

1 Lab «UX and New Digital Media» (160 m²)

LE PALACE : AN INNOVATION PLATFORM IN THE CENTER OF THE CITY

3200 m² bringing together startups, innovation teams from large companies, accelerators, schools, and investors under the same roof.

A community of local entrepreneurs serving those looking for the best conditions to develop their projects and businesses.

OTHER FLAGSHIP PLACES IN THE DIGITAL SECTOR

THE HUB CREATIC

Located in the heart of the La Chantrerie innovation park in Nantes, the Hub accommodates over 70 startups, with incubator and coworking services at attractive prices. Innovative companies will find support to promote their establishment and development.

UNIX.K

A 5,000m² urban laboratory located on the Île de Nantes, UNIK.X brings together around a hundred residents of a future smart-city. Designed for real estate and innovation players, **UNIK.X is the first physical manifestation of French Proptech**. A social movement of entrepreneurs committed to innovating together to show that a different approach to real estate is possible.

A TALENT POOL ELEVATED BY QUALITY EDUCATION

The Nantes ecosystem can count on the density and quality of higher education institutions to offer growing start-ups a vast talent pool, including developers, designers, data-scientists, business developers, managers of the digital transition, and many more...

Digital Courses

2000
graduates per year

68
training courses

- **Universities**
  - Polytech
  - UFR Sciences et techniques
  - UT de Saint-Nazaire
- **Les formations accélerées**
  - Wild Code School
  - Le Wagon
  - Simplon
  - Digital Campus
- **Engineering and Business Schools**
  - ENI
  - SUPINFO
  - EPITECH
  - ISEN (groups Yncréa)
  - GROUPE YNOV
  - IMIE
  - CESI
  - IMT Atlantique (Ecole des Mines)
  - Centrale Nantes
  - L'Ecole de design
  - ICAM
  - Audencia Business School

AN ACTIVE TECH COMMUNITY!

DEVFEST *(October)*
One of the largest developer festivals in Europe, with 1,800 participants per day and nationally and internationally renowned speakers.

Several specialised meet-ups
- Google Developpers Group Nantes
- Communauté MS Nantes
- Meetup Nantes Blockchain & Société
- Meetup Nantes Machine Learning

A STRONG CAPACITY FOR R&D, SUPPORTED BY RESEARCH INSTITUTES AND TECHNOLOGICAL PLATFORMS

LS2N - Digital science laboratory: a mixed research unit bringing together the activity of approximately **450 academics** (University of Nantes, Centrale Nantes, IMT Atlantique, CNR and INRIA)
Its objective: to bring together Nantes' research forces in cybernetics and IT to develop digital sciences, aware of the societal challenges involved

An example: LS2N develops the 'Dynamic Optimize' encoding system with Netflix

- CAPACITES IA : department of scientific expertise in artificial intelligence at the University of Nantes (13% growth per year)
- University of Nantes : among the 500 best in the world in 9 disciplines (Shanghai ranking)

An impact strengthened by the territory's Deeptech culture

Nantes has several structures that promote local research capacity and innovations from laboratories: SATT Ouest Valorisation, INSERM, CNRS, Armines, Ifsttar, CEA Tech, Ifremer, IRT Jules Verne, as well as clusters and local and private investor networks.

Atlanpole: qualified in April 2019 with SATT Ouest Valorisation «French Tech Seed Pays de la Loire»

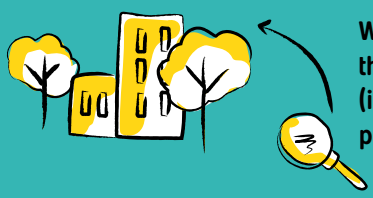
ARE YOU THINKING OF STARTING A BUSINESS IN NANTES SAINT NAZAIRE?

WE CAN SUPPORT YOU
every step of the way:

1. Your own dedicated business manager will contact you within 48 hours. This industry expert will be by your side throughout your move.

2. You will receive an initial response within 7 days, including qualified information on the local economy, a presentation of flagship projects in the area, and more.

3. We can offer support in finding the right property for you (including visits, property proposals, etc.).



4. We will also provide you with research on available skills and training opportunities in the area relevant to your business.

5. Your employees will also benefit from our tailor-made mobility support system (Welcome Pack).

6. **AND AFTER YOUR MOVE**

Putting you in contact with local networks and stakeholders, helping you recruit the right people, providing you with communication support.

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