HERE, KICKSTART YOUR DIGITAL PROJECT IN A DYNAMIC ECOSYSTEM
WELCOME TO THE LAND OF THE BOLD!

Nantes and Saint-Nazaire: a vibrant region only two hours from Paris. Today more than ever, these cities are taking off, and invite modern-day Jules Vernes: entrepreneurs, visionaries, and seekers of a high quality of life to join their chosen land.

**Nantes, European Capital of Innovation in 2019!**

**THE COMPANIES ALREADY HERE:**
- VORWERK
- MAN
- GROUPAMA
- SIGMA
- AIRBUS
- CHANTIERS DE L’ATLANTIQUE
- IBM
- EUROFINS
- SOPRA STERIA
- TOTAL
- CAPGEMINI
- ACCENTURE
- DOCTOLIB
- ARMOR
- IADVIZE
- DAHER
- VOYAGES SNCF
- NAVAL GROUP
- TIPIAK
- BÉNÉTEAU
- BN… AND MANY MORE!

**800,000 inhabitants**
1 million by 2030

**NANTES No. 1 in France for quality of life**
- Épargne - septembre 2019

**SAINT-NAZAIRE 2nd GREEDEST CITY**
- of less than 250,000 inhabitants in terms of economic attractiveness
- Épargne - juin 2019

**65,000 students**

**€2.3 BILLION of public investments by 2030**

**SIX FIELDS OF EXCELLENCE:**
- HEALTHCARE
- INDUSTRY: AERONAUTICS AND SHIPBUILDING
- OFFSHORE RENEWABLE TECHNOLOGIES
- DIGITAL
- CREATIVES INDUSTRIES
- WATERSPORTS

**THE BIGGEST FRENCH PORT HUB ON THE ATLANTIC SEABOARD**

- NANTES-SAINT-NAZAIRE
- Airport connected to more than 80 international destinations
- LYON
  - THE BIGGEST FRENCH PORT HUB
  - ON THE ATLANTIC SEABOARD
- PARIS
  - 1 h by air
  - 2 h by train
- MILAN
  - 1 h 35 by air
- MÉLUN
  - 1 h 30 by air
- MADRID
  - 1 h 30 by air
- BERLIN
  - 2 h 05 by air
- LONDON
  - 1 h 10 by air
- AMSTERDAM
  - 1 h 35 by air
- GENEVA
  - 1 h 15 by air
- LYON
  - 1 h 10 by air
WELCOME TO AN EASY-LIVING CITY!

Nestled next to the ocean, Nantes is a metropolitan city that holds creativity at the heart of its DNA. Here, experimentation thrives in all its forms: daring urban projects, art in public spaces, social innovation... Hailed for its quality of life, this city places its people at the heart of every project.

Beaches, greenery, public transport options... Here, you can breathe easy!

Famed for its buzzing cultural scene

Over 20 km of culture to discover all year round!
Follow the green line all year round to visit cultural sites ranging from artworks signed by top contemporary artists to remarkable sites of cultural heritage. Through historic alleyways and between contemporary architecture, discover the best-known "must-sees" of the destination as well as hidden treasures.

Among the artworks, the Machines de l’Île and the famous elephant constitute a completely new artistic project. The project is located at the crossroads of the “invented worlds” of Jules Verne, the mechanical world of Leonardo da Vinci and the industrial history of Nantes, on the exceptional site of the former shipyards.

UNMISSABLE EVENTS

- Hellfest : One of the biggest metal festivals in Europe (180,000 participants in 2019)
- Scopitone : The festival of electronic cultures and digital arts (30,000 festival-goers)
- Les Utopiales : The international science fiction festival
- Les Escales : World music festival; pop, rock, and electro on the port of Saint-Nazaire... and many more to discover!

L’Île de Nantes, an open-air, urban playground

An evolving district covering 337 hectares, the Île de Nantes is a veritable in vivo laboratory creating the future of the city. A smallscale version of its mother city, the Île de Nantes is home to all the qualities that make Nantes what it is: creativity, innovation and collaboration. Here, the city of tomorrow is created in collusion with actors on every level

The new Creativity District
On a site that used to house the Alstom factories, and formerly one of France’s largest shipbuilding sites, a new urban campus for training, research and innovation is emerging.

- 1.5 hectares of vacant land
- Halles 1 & 2 : Creative Industries and a 1000m² Food Hall
- Halles 4 & 5 : Fine Arts school - 9500 m²
- Halle 6 : Digital and innovation ecosystem - 8 600 m²
A WELL-DEVELOPED AND DYNAMIC ECOSYSTEM

Large companies and innovative startups, multiplicity of training courses and support from local communities ... Here, the digital world consists of a subtle blend of tech culture, enthusiasm and creativity.

KEY FIGURES

- 300 Tech businesses founded each year
- 2,000 Graduates per year
- 100 million euros raised in 2019
- 68 digital courses
- 1st city in France for job creation in digital industries

A RANGE OF COMPANIES

- OCEANET TECH
- SIGMA
- CAPGEMINI
- ACCENTURE
- TIBCO
- TALEND
- SOPRA STERIA
- OUILSNCF
- FIGARO CLASSIFIED
- MICROSOFT
- VEEPEE
- LA POSTE
- LUCCA

EVENTS

- 270 startups
- 500 per year
- 20 scale ups

A strong presence of digital service companies

- 100 million euros raised in 2019
- 20 scale ups
- The "Labs" of major companies
- "OCEANET TECH"
- "SIGMA"
- "CAPGEMINI"
- "ACCENTURE"
- "TIBCO"
- "TALEND"
- "SOPRA STERIA"
- "OUILSNCF"
- "FIGARO CLASSIFIED"
- "MICROSOFT"
- "VEEPEE"
- "LA POSTE"
- "LUCCA"

"WEB2DAY"
"DEVFEST"
"DIGITAL WEEK"
"DIGITALCHANGE"
"SALON DE LA DATA"
"MAKERFAIR"

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*Source: URSSAF, ACOSS, Insee, Sirene*
A REGION COMMITTED TO TECH4GOOD

In Nantes, Entrepreneurship and idealism go hand in hand! Nantes values local startups, non-profit organizations and collectives who use technology as a means of having a positive impact on society and the environment.

Some examples
- App-elles: personal safety app for women
- Benevol: helping seniors to socialize
- Lhyfe: developing industrial sites in hydrogen production from renewable energies

Nantes is a precursor in the circular economy in construction, more than any other city in France. It therefore seemed essential to us to establish ourselves in this city which has a real DNA in the circular economy.

Christine Guinebretière, Executive Director
Upcyclea, circular resource management software

Sébastien Ecault, Founder, e-Cobot
Manufacturer and integrator of cobotics and collaborative robotics

Les journées TECH 4 GOOD (september)
48 hours to advance Tech in the service of the common good
Conferences, workshops and mentoring sessions to support impactful projects

IN NANTES, DOORS ARE OPENED TO YOU FASTER THAN ANYWHERE ELSE!

Nantes relies on the strength of its collaborations and its network to shine within the digital scene. Together, public and private actors are developing real partnerships.

AN ACCESSIBLE ECOSYSTEM

The local environment, through its urban playground, its events and its welcoming community, fosters creative sparks between key players in the city from all disciplines.

The Nantes way of playing — based on collaboration — is also a reality in business: all players, both public and private, are connected and mobilized for the development of their territory and its influence. In the birthplace of Jules Verne, we are all encouraged to dream. More than that, we have the opportunity to dare!

Sébastien Ecault, Founder, e-Cobot
Manufacturer and integrator of cobotics and collaborative robotics

Collective mobilization at the service of your installation: the example of Doctolib

The hand-in-hand work of local actors (the community, heads of networks, companies, and experts) was enough to convince Doctolib of the qualities of the greater Nantes region, bringing them to the decision to set up their regional branch in spring 2020.

Imagination Machine
A Startup Studio for Good, housing entrepreneurs committed to a more responsible future

La Ruche St Nazaire
An incubator dedicated to social innovation. Its actions include co-working, incubation, events, but also the establishment of large-scale partnerships alongside large groups such as Google, Orange or BNP Paribas

Les Ecosolies
Support to secure and accelerate the launch of businesses with a social and environmental impact, mainly in the following business sectors: services to individuals and families, reuse and resourcing, housing - renovation - and building differently, short circuits and food.

Structures to support impact projects

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THE IMPORTANCE OF COLLABORATION; GOING FURTHER, TOGETHER
HALLE 6, A TOTEM FOR LA FRENCH TECH IN THE HEART OF NANTES

6000m² dedicated to the digital and creative ecosystem!

- LA CANTINE NUMÉRIQUE
  Nantes’ digital network hub
  - 20 young creative, cultural and digital companies
  - 1 interdisciplinary experimentation space for «The University of Tomorrow»

- KEY FIGURES
  - 200 students
  - 30 researchers
  - 1 FabLab «Art, Architecture & Design» (550 m²)
  - 1 Lab «UX and New Digital Media» (160 m²)

LE PALACE : AN INNOVATION PLATFORM IN THE CENTER OF THE CITY

- 3200 m² bringing together startups, innovation teams from large companies, accelerators, schools, and investors under the same roof.
- A community of local entrepreneurs serving those looking for the best conditions to develop their projects and businesses.

OTHER FLAGSHIP PLACES IN THE DIGITAL SECTOR

- LA CANTINE NUMÉRIQUE
  Nantes’ digital network hub
  - Located in the heart of the La Chantrerie innovation park in Nantes, the Hub accommodates over 70 startups, with incubator and coworking services at attractive prices. Innovative companies will find support to promote their establishment and development.

- UNIK.X
  - A 5,000m² urban laboratory located on the Île de Nantes, UNIK.X brings together around a hundred residents of a future smart-city.
  - Designed for real estate and innovation players, UNIK.X is the first physical manifestation of French Proptech. A social movement of entrepreneurs committed to innovating together to show that a different approach to real estate is possible.
A TALENT POOL
ELEVATED BY QUALITY
EDUCATION

The Nantes ecosystem can count on the density and quality of higher education institutions to offer growing start-ups a vast talent pool, including developers, designers, data-scientists, business developers, managers of the digital transition, and many more...

Digital Courses

- Universities
  - Polytech
  - UFR Sciences et techniques
  - UT de Saint-Nazaire
- Les formations accélérées
  - Wild Code School
  - Le Wagon
  - Simplon
  - Digital Campus
- Engineering and Business Schools
  - ENI
  - SUPINFO
  - EPITECH
  - ISEN (groups Yncréa)
  - GROUPE YNOV
  - IMIE
  - CESI
  - IMT Atlantique (Ecole des Mines)
  - Centrale Nantes
  - L’Ecole de design
  - ICAM
  - Audencia Business School

2000 graduates per year
68 training courses

AN ACTIVE TECH COMMUNITY!

DEVFEST (October)
One of the largest developer festivals in Europe, with 1,800 participants per day and nationally and internationally renowned speakers.

Digital Courses

- Google Developpers Group Nantes
- Communauté MS Nantes
- Meetup Nantes Blockchain & Société
- Meetup Nantes Machine Learning

A STRONG CAPACITY FOR R&D,
SUPPORTED BY RESEARCH INSTITUTES AND TECHNOLOGICAL PLATFORMS

LS2N - Digital science laboratory: a mixed research unit bringing together the activity of approximately 450 academics (University of Nantes, Centrale Nantes, IMT Atlantique, CNR and INRIA)
Its objective: to bring together Nantes’ research forces in cybernetics and IT to develop digital sciences, aware of the societal challenges involved
An example: LS2N develops the “Dynamic Optimize” encoding system with Netflix

CAPACITES IA: department of scientific expertise in artificial intelligence at the University of Nantes (13% growth per year)

University of Nantes: among the 500 best in the world in 9 disciplines (Shanghai ranking)

Several specialised meet-ups
- Google Developpers Group Nantes
- Communauté MS Nantes
- Meetup Nantes Blockchain & Société
- Meetup Nantes Machine Learning

An impact strengthened by the territory’s Deeptech culture

Nantes has several structures that promote local research capacity and innovations from laboratories: SATT Ouest Valorisation, INSERM, CNRS, Armines, Iftutt, CEA Tech, Ifremer, IRT Jules Verne, as well as clusters and local and private investor networks.

Allanpole: qualified in April 2019 with SATT Ouest Valorisation «French Tech Seed Pays de la Loire»
ARE YOU THINKING OF STARTING A BUSINESS IN NANTES SAINT NAZAIRE?

WE CAN SUPPORT YOU every step of the way:

1. Your own dedicated business manager will contact you within 48 hours. This industry expert will be by your side throughout your move.

2. You will receive an initial response within 7 days, including qualified information on the local economy, a presentation of flagship projects in the area, and more.

3. We can offer support in finding the right property for you (including visits, property proposals, etc.).

4. We will also provide you with research on available skills and training opportunities in the area relevant to your business.

5. Your employees will also benefit from our tailor-made mobility support system (Welcome Pack).

6. Putting you in contact with local networks and stakeholders, helping you recruit the right people, providing you with communication support.

AND AFTER YOUR MOVE

YOUR CONTACT:

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NANTES, EUROPEAN PROPTECH CAPITAL

Born in Nantes in 2018, the French Proptech movement brings together real estate 2.0 startups whose innovations serve housing, real estate and construction. On the Île de Nantes, a vast 300 hectare urban project is the home for new networks in a dynamic digital ecosystem.

**Key figures**

- **400** employment opportunities in Proptech startups
- **UNIK.X** 1st French Proptech demonstrator and incubator
- **+11%** population increase per year in Nantes
- **300 HECTARES** A central and unique playground for full-scale experimentation
- **1 million m²** surface area to be produced by 2030
300 HECTARES DEDICATED TO EXPERIMENTING

With the rehabilitation of the Ile de Nantes, Nantes is the only city in France to benefit from 300 hectares to be rebuilt in the heart of the city. A unique opportunity for experimentation with major city developers: all committed to working with Proptech players.

UNIK.X; bringing together the major players in Proptech
The first physical manifestation of the French Proptech movement!
Unik.X is 5000 m² in the heart of the Creativity District on the Ile de Nantes to test all Proptech solutions and discover new solutions for programmatic and social diversity.

Testimonial

“What all the players in the real estate value chain in Nantes have in common is the desire to do well. The creation of the French Proptech movement made us question our practices, our habits and our processes. Our duty as city developer is to make sure our approaches and procedures evolve in order to open doors and windows to startups with access to markets.”

Jean-Luc Charles
Director, SAMOA

ENERGY TRANSITION: NANTES, A FERTILE LAND FOR PROPTECH STARTUPS

Growing startups that are creating more efficient transactions and helping the city in its energy transition:

- **Beem**: manufactures flat-pack solar panels to be assembled for home installation
- **EP**: supports buildings in their energy transition
- **Bloc in Bloc**: developing an augmented reality application to reduce quality defects during construction
- **Habx**: helps future owners of new-builds to personalize their homes using artificial intelligence

The territory’s ambition: a human-centered city

The requirement of public-private dialogue, co-construction and the resources mobilized: all the conditions are met to build a city with the unique Nantes spirit. Here, we embrace the opportunity to mobilize users, real estate professionals and startups to build a more human city together.
A PLAYGROUND FOR EXPERIMENTATION IN THE AGRI-FOOD INDUSTRY

Startups, agri-food leaders, research institutes, Food Technocampus, the National Wholesale Market ... The urban area of Nantes and Saint-Nazaire is a host for all the ingredients needed to design, produce and test the food innovations of the future.

Key figures

France’s West Coast : Europe’s largest agri-food centre

2ND
Largest wholesale food market in France

EUROFINS
Nº1 globally in agrifood analysis

GEPEA : in the TOP 12 global microalgae research centres
THE FOOD TECHNOCAMPUS

A shared research and technology platform facilitating access to innovation and supporting the development of high value-added activities in the agri-food sector.

FOODTECH STARTUPS

- 10-Vins
- Vite Mon Marché
- Panier Local
- Promus
- Weenat

DIGITAL NETWORKS

- La Vigne Numérique
- La Ferme Digitale

Testimonial

Being located in Nantes is ideal! The west coast brings together 60% of the French food industry. Industry, researchers, designers... the entire value chain is present here. When our clients come here, they leave with the image of a dynamic and creative environment!

Vincent LAFAYE
CEO Foodinnov, French leader in food innovation and R&D

RESEARCH INSTITUTES AND TECHNOLOGICAL PLATFORMS

ONIRIS : National Veterinary, Agri-food and Food School
VALORIAL : Agri-food cluster covering the entirety of France’s west coast
INRAE : National Institute of Agronomic Research and the Environment
GEPEA : Environmental process engineering laboratory – agrifood
ALGOSOLIS : R&D platform dedicated to the industrial exploitation of microalgae
TECHNOCAMPUS ALIMENTATION : Innovation platform for the agrifood sector

ACCELERATORS DEDICATED TO FOODTECH

- MIAM : An accelerator which aims to bring together players in the regional agrifood sector and to stimulate innovation through close connectivity with start ups
- Village by CA : A Foodtech startup incubator launched in 2017 in Nantes by the Crédit Agricole Regional Banks, in partnership with large companies, SMEs and public bodies.

KEY EVENTS

- Nutrevent : The 1st European business convention dedicated to innovation in Food, Nutrition and Health
- Serbotel : The food, hospitality and catering trade fair
- Les Tables de Nantes : A week bringing together producers, restaurateurs, academics and citizens committed to the theme «Better food for tomorrow»